

# Jumana Obeid

## Web and Graphic Designer

Jeddah, Saudi Arabia

[Jumanaobeid.com](http://Jumanaobeid.com)

[Jumobeid@gmail.com](mailto:Jumobeid@gmail.com), +966-591350403

<https://www.linkedin.com/in/jumana-aburafteh-9b4575b8/>

### Education

Harvard Extension School

\* Graduated, January 2019.

\* Post Graduate Web Technologies Certificate

UAE University – Al Ain

\* Graduated, January 2002

\* Bsc in Mathematics and Computer Science

### Work Experience

2016 – Present

Free lancer, Web Designer, Developer

<http://jumanaobeid.com>

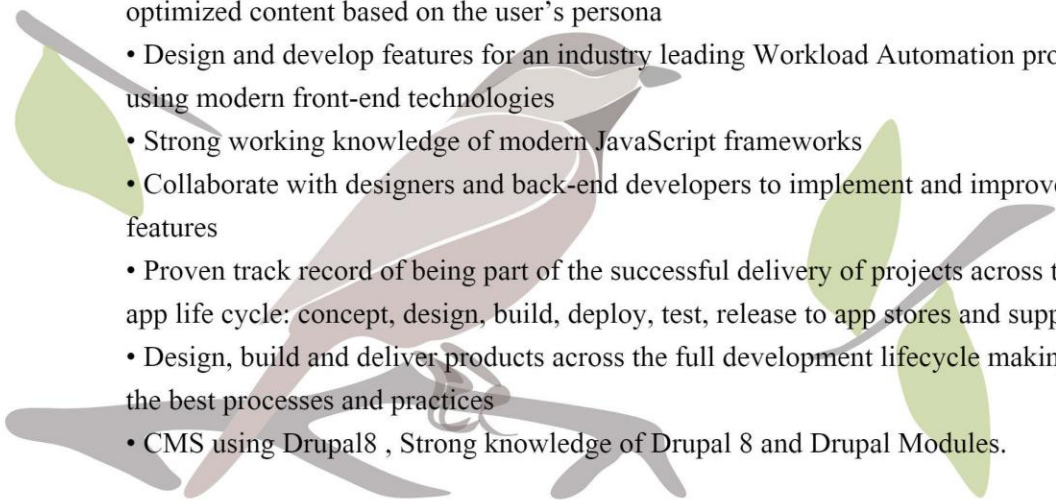
<http://drnayefobeid.com>

<http://salamaobeid.com>

<https://skoolbazar.com>

Skoolbazar app under construction

- Work with various JavaScript tools/technologies/frameworks such as React/Redux/React-native
- Work as the UI Designer on artistic digital design and provide animations, CSS, and final HTML output
- Collaborate with design and development teams to develop innovative ways to deliver optimized content based on the user's persona
- Design and develop features for an industry leading Workload Automation product using modern front-end technologies
- Strong working knowledge of modern JavaScript frameworks
- Collaborate with designers and back-end developers to implement and improve features
- Proven track record of being part of the successful delivery of projects across the entire app life cycle: concept, design, build, deploy, test, release to app stores and support
- Design, build and deliver products across the full development lifecycle making use of the best processes and practices
- CMS using Drupal8 , Strong knowledge of Drupal 8 and Drupal Modules.



# Jumana Obeid

## Web and Graphic Designer

### Work Experience-continued

Oct,2006 – Nov,2008

Web Administrator | National Bank of Abu Dhabi – Abu Dhabi Financial Services

(<https://ads.nbad.com/>)

- Designed the layout of the site and implemented the site html pages.
- Reviewed systems for adequate management controls, efficiency, and compliance with policies, regulations, and accounting principles. Issued recommendations when necessary.
- Assisted in documenting business systems and processes for IT audit reports.
- Coordinated with various departments to create remediation plans for deficiencies when arise.
- Analyzed the clients requirements to assess their preferences and needs from an etrade website.
- Designed layouts that are attractive to target users, have logical navigation system and have all required features.
- Decided on how images and other material will be digitally optimized and presented in the web.
- Ensured that material on the web site is accessible to all groups including those with disabilities.
- Tested the site for functionality in different browsers and at different resolutions.
- Gathered required advertising materials for implanting in the website.
- Prepared technical manuals and job aids, statement of work, process, guides.
- Delivered presentations, stand up training or instructions to staff, and clients.
- Prepared progress reports for the e-trade performance.
- Tested business functions for e-trade system and its relevant admin module.

Aug,2004 – Mar,2006

Trainer & Customer Service Representative | National Bank of Abu Dhabi

- Tested business functions in a new system that has been installed in the bank (Unity).
- Prepared technical manuals and job aids, statement of work, process, guides, task checklist and orientation.
- Delivered presentations and stand up training to staff and management.
- Prepared analytical charts of staff, call center and sales performance.
- Handed all operation issues related to credit cards (Inquiries, Activation, Blocking, Limit Increase, Payments, Drop Authorization, etc.).
- Played a role in cross selling for other delivery channels such as ATM and NBADOnline.

